

Doing Business with the Ports of Genoa

06 May 2021



"Doing Business with Italian Ports". The event, organised by the U.S. Department of Commerce's International Trade Administration, in conjunction with the U.S. Consulate General in Milan and the Embassy in Rome, to illustrate the Ports of Genoa major infrastructure programme to U.S. companies.

A wide range of U.S. companies and government agencies accepted the Consulate General's invitation to attend the webinar Doing Business with Italian Ports - The Ports of Genoa on 4 May 2021. The market briefing focused on the sizable infrastructure investment programme, spearheaded by the Port Authority, currently underway across the Ports of Genoa, Prà, Savona and Vado Ligure.

In his welcome address, the Consul General, Robert Needham, underlined how boosting trade between Italian and US ports is instrumental to the economic growth of both nations, whilst highlighting the business opportunities offered by Italian investments in port infrastructure.

The Port Authority President, Paolo Emilio Signorini, illustrated the strategic role of the Ports of Genoa, Savona and Vado Ligure at the heart of trading links between Europe and the United States and declared, "The event, a result of the relations forged with the Milan-based US Consulate General and the Embassy in Rome, has launched an open and constructive dialogue with American companies to provide them with the opportunity to explore new business ideas offered by the far-reaching infrastructure programme implemented by the Western Ligurian Sea Port Authority."

Interest focused upon upcoming tenders, including four major infrastructure projects: the new Port of Genoa breakwater, the Fincantieri-Sestri Ponente shipyard expansion, dredging works and cold ironing in the Genoa and Savona passenger ports.

Invaluable insights were also provided by the Mayor of Genoa and Special Commissioner Marco Bucci, the Head of the Maritime Department of SRM, Alessandro Panaro, and the Head of the Implementation of the Port of Genoa Emergency Investment Programme.

The next step forward in the institutional relations between the U.S. Consulate General and the Port Authority is marked by Consul Robert Needham's forthcoming first official visit to Genoa, which is set to include an inspection of the port facilities.