

Ports of Genoa at LetExpo, investing in infrastructure and digitalisation to sharpen the competitive edge

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Strategies, reforms and innovation at the centre of conference proceedings at *LetExpo* in Verona, the annual event focusing upon the challenges and opportunities identified by the logistics and maritime industry to remain competitive and sustainable in the evolving global landscape. A case study of the Ports of Genoa and Savona-Vado's sizable investment programme in infrastructure, digitalisation and intermodalism.

Verona, 11 March 2025 - The fourth edition of the annual four-day LetExpo trade fair, promoted by ALIS (Logistics Association of Sustainable Intermodalism), has kicked off in Verona. A major gathering of public authorities, ministers, economists and stakeholders to address and analyse recent and future trends of the evolving global transport and supply chain industry, with a strong focus on environmental sustainability. The Ports of Genoa and Savona-Vado Ligure have joined forces with the other Italian Port Authorities with a stand coordinated by Assoport, the Italian Association of Italian Ports. The opening address of the event was delivered by the Italian Minister of Foreign Affairs and Vice Premier Antonio Tajani.

The Government Commissioner of the Western Ligurian Sea Port Authority, Admiral Massimo Seno, was invited as speaker on a panel discussion dedicated to "Developments in the Italian Port Industry", together with Andrea Annunziata (Port Government Commissioner of the Central Tyrrhenian Sea), Vincenzo Garofalo (Port Authority President of the Central Adriatic Sea), Luciano Guerrieri (Port Authority President of the Northern Tyrrhenian Sea) and Daniele Rossi (Port Government Commissioner of the North Central Adriatic Sea).

Commissioner Seno underlined the importance for the Western Ligurian Sea Ports, and the Italian ports overall, to show resilience and flexibility in facing the challenges of the evolving landscape of global logistics to maintain the competitive edge. The Ports of Genoa can capitalise upon a strategic geographical location, in close proximity to Europe's prosperous manufacturing and consumer areas, albeit affected by the changing geopolitical scenarios which require the capacity on the part of the Port Authorities to forecast and adapt rapidly to guarantee continued optimal maritime and overland connections. To this end, Admiral Seno highlighted the vital role played by the investments underway, across the Ports of Genoa and Savona-Vado, on track to upgrade major tangible and intangible infrastructure aimed at improving accessibility by sea, by road and by land. Central to the capital plan are the construction of Genoa's new open-sea breakwater and on-terminal rail links, alongside a more intensive use of digitalisation to simplify administrative procedures and port gate management.